

**Traffic Geyser Bonus Workshop: Friday Schedule**

| day/time                          | topic  | speaker                                    |
|-----------------------------------|--|--|
| Friday, June 25th<br>7:30am       | Registration Opens   |  |
| Friday, June 25th<br>8:15am       | Doors Open   |  |
| Friday, June 25th<br>9:00-9:15    | Welcome and go over agenda   |  |
| Friday, June 25th<br>9:15-9:45    | 10x10x4 review   | Mike Koenigs                               |
| Friday, June 25th<br>9:45-10:45   | <b>Easy Video Creation Strategies</b>  | Mike Koenigs                               |
| Friday, June 25th<br>11:00- 11:30 | <b>Traffic Geyser 101-Getting the Most Out of Traffic Geyser</b>   | Kevin Barnes                               |
| Friday, June 25th<br>11:30-12:30  | <b>How to Use Traffic Geyser- Step-by-step LIVE Demonstration- Part A</b> *Lesson 1- Your Offer: How to Create a perfect offer page *Lesson 2: How to capture qualified leads and build a list *Lesson 3: Making your Video * Lesson 4: Keyword research   | Mike Koenigs with expert coaches and staff |
| Friday, June 25th<br>12:30-1:30   | <b>Lunch Break-- Q and A during lunch break w/ coaches in back of the room</b>   |  |
| Friday, June 25th<br>1:30-1:45    | <b>Welcome back and raffle</b>   |  |
| Friday, June 25th<br>1:45-2:30    | <b>How to Use Traffic Geyser- Step-by-step LIVE Demonstration- Part B</b> *Lesson 5: Distributing your Media and Messages - Uploading files, Submission tools, RSS/Podcast channels, Slideshow creator , Buyers guides, Blogging for list building *Lesson 6: Tracking video views and Reviewing Results | Mike Koenigs with expert coaches and staff |
| Friday, June 25th<br>2:30-3:00    | <b>How to Make a Perfect Video Testimonial and How to be Comfortable on Camera</b>   | Mike Koenigs                               |
| Friday, June 25th<br>3:10-4:40    | <b>YouTube Optimization Secrets</b>  | Paul Colligan                              |
| Friday, June 25th<br>4:50-5:50    | <b>MonsterFollowUp Demo- Mobile Marketing</b>  | Mike Koenigs and Oliver Waller             |
| Friday, June 25th<br>5:50-6:00    | New features on Traffic Geyser   | Mike Koenigs                               |
| Friday, June 25th<br>6:00-6:15    | Wrap up, Final Raffle and Good Bye   | Mike Koenigs                               |

**Paid for Life- Saturday Schedule**

| Saturday, June 26th                | topic  | speaker          |
|------------------------------------|--|------------------|
| Saturday, June 26th<br>9:00-9:30   | Welcome and Introduction, go over agenda speed networking session and raffle   |                  |
| Saturday, June 26th<br>9:30-10:45  | <b>How to Create, Market and Sell Your Own Information Product in 24 Hours!</b><br><i>Books, e-Books, Audios, CD-ROMS, Videos, DVD's, Consulting, Continuity Programs and More</i> | Mike Koenigs     |
| Saturday, June 26th<br>10:45-11:15 | <b>How to Find &amp; Hire Top Talent</b><br><i>Outsourcing, Virtual Assistants and More</i>  | Brendon Burchard |
| Saturday, June 26th<br>11:15-12:30 | <b>Boost Sales Using Irresistible Offers</b><br><i>For experts who love what they do but hate selling!</i>   | Lisa Sasevich    |

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| Saturday, June 26th<br>12:30- 1:30 | Lunch- 5 minutes with Mike sessions  | ////            |
| Saturday, June 26th<br>1:30-1:45   | Welcome back and Raffle  |                 |
| Saturday, June 26th<br>1:45-2:30   | <b>Master the Inner Game of Business Success</b>   | John Assaraf    |
| Saturday, June 26th<br>2:40-4:05   | <b>How to Speak &amp; Make Big Money</b><br>Without Having Previous Experience, Fame or Connections ...            | James Malinchak |
| Saturday, June 26th<br>4:15-5:45   | <b>How to Choreograph Success in Your Business &amp; Life AND Become a High-Profile Celebrity in Your Industry</b> | Paula Abdul     |
| Saturday, June 26th<br>5:45-6:00   | Goodnight, Raffle and Closing  |                 |
| Saturday, June 26th<br>7:30pm      | VIP Attendee Dinner with Speakers <i>*must have VIP ticket to attend</i>   |                 |

| Paid for Life- Sunday Schedule    |   |                   |
|-----------------------------------|---|-------------------|
| Sunday, June 27th                 | topic   | speaker           |
| Sunday, June 27th<br>9:00-9:15    | Welcome, go over agenda, Raffle and final networking session  |                   |
| Sunday, June 27th<br>9:15-10:45   | <b>How to Explode Your Business Through Nonprofit and Corporate Partnerships</b>  | Brendon Burchard  |
| Sunday, June 27th<br>10:55-11:40  | <b>Discover The Health and Wealth Connection</b>  | Jorge Cruise      |
| Sunday, June 27th<br>11:40- 12:45 | <b>Secure Your Status as an Authority, Speaker, Teacher and even a Best-Selling Author in the Field of Your Choice</b>  | Dean Graziosi     |
| 12:45-1:45                        | Lunch and 5 minutes with Mike sessions  |                   |
| Sunday, June 27th<br>1:45-2:00    | Welcome back and Raffle   |                   |
| Sunday, June 27th<br>2:00-2:50    | <b>How to Start Your Product Empire in 50 Minutes</b><br>A 4-Step Process for Turning Your Idea Into Product that Sells | Pam Hendrickson   |
| Sunday, June 27th<br>3:00-4:00    | <b>Creating Wealth in the New Economy</b><br><i>Get out of debt! Retire with more money, not less!</i>                  | Chris Hendrickson |
| Sunday, June 27th<br>4:10-4:40    | <b>The Billionaire Blueprint</b>  | Mike Koenigs      |
| Sunday, June 27th<br>4:45-5:30    | How Givers Get -<br><b>How to Make Money by Giving it Away!</b>   | Vivian Glyck      |
| Sunday, June 27th<br>5:30-5:45    | Wrap up/Good Bye and final raffle   |                   |